

Overall Results

Total No. of 2013 Graduates:	4055	Placement Rate:	96.0%
Survey Response Rate:	83.0%	Unemployment Rate:	4.0%

All Graduates - No. of Respondents: 3367; Response Rate: 83.0%	
Employed	63.4% (2135)
Further Education	31.0% (1045)
Other	1.5% (51)
Unemployed	4.0% (136)

Undergraduate Programs

Arts (BA and HBA) – No. of Respondents: 1860; Response Rate: 82.0%	
Employed	52.4% (975)
Further Education	41.8% (777)
Other	1.8% (33)
Unemployed	4.0% (75)
Average Salary*	\$36 602 (172)

Business Administration (BBA) – No. of Respondents: 647; Response Rate: 87.9%	
Employed	83.3% (539)
Further Education	11.9% (77)
Other	1.1% (7)
Unemployed	3.7% (24)
Average Salary*	\$49 977 (229)

Science (BSc and HBSc) – No. of Respondents: 187; Response Rate: 81.7%	
Employed	36.4% (68)
Further Education	58.3% (109)
Other	1.6% (3)
Unemployed	3.7% (7)
Average Salary*	\$42 480 (20)

Music (BMus, BMTh and BMusTh) – No. of Respondents: 47; Response Rate: 85.5%	
Employed	40.4% (19)
Further Education	59.6% (28)
Other	0.0% (0)
Unemployed	0.0% (0)
Average Salary	n/a

Brantford Campus (also counted in BA/HBA statistics above)

All Disciplines (BA/HBA) – No. of Respondents: 474; Response Rate: 82.0%	
Employed	62.2% (295)
Further Education	28.9% (137)
Other	1.7% (8)
Unemployed	7.2% (34)
Average Salary*	\$37 295 (49)

* Data based only on salaries of graduates registered full-time in their final semester of study and employed full-time

Graduate and Professional Programs

Education (BEd) – No. of Respondents: 95; Response Rate: 68.3%	
Employed	84.2% (80)
Further Education	6.3% (6)
Other	2.1% (2)
Unemployed	7.4% (7)
Average Salary*	\$36 291 (11)
Business Administration (MBA) – No. of Respondents: 178; Response Rate: 85.7%	
Employed	94.9% (169)
Further Education	0.6% (1)
Other	1.1% (2)
Unemployed	3.4% (6)
Average Salary*	\$67 710 (19)
Social Work (MSW) – No. of Respondents: 140; Response Rate: 83.8%	
Employed	96.4% (135)
Further Education	0.7% (1)
Other	0.0% (0)
Unemployed	2.9% (4)
Average Salary*	\$53 285 (40)
Arts, Science, Finance, International Public Policy and Music Therapy (MA, MSc, MF, MIPP, MMT) – No. of Respondents: 148; Response Rate: 80.4%	
Employed	67.6% (100)
Further Education	23.0% (34)
Other	1.4% (2)
Unemployed	8.1% (12)
Average Salary*	\$50 206 (17)
Seminary (MA Theology, MDiv, MTh, MThS, DMin) – No. of Respondents: 29; Response Rate: 72.5%	
Employed	75.9% (22)
Further Education	20.7% (6)
Other	3.4% (1)
Unemployed	0.0% (0)
Average Salary*	n/a
All Disciplines (PhD) – No. of Respondents: 16; Response Rate: 80.0%	
Employed	93.8% (15)
Further Education	0.0% (0)
Other	6.3% (1)
Unemployed	0.0% (0)
Average Salary*	n/a

* Data based only on salaries of graduates registered full-time in their final semester of study and employed full-time